

Rep Order# 8887811 Ver# 1 Status New
EC'd Yes

Traffic Order# 37676

Printed: 10/22/2012 4:35 PM
Last Received: 10/22/2012 1:26 PM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 2189
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2189
Flight Dates 10/23/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR OBAMA. PLEASE CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	200P-30CP	THE TALK	:30	\$1,315.00	10/23-11/05	2	2	4	\$5,260.00	
	2	TU-F,M	300P-40CP	ELLEN	:30	\$1,450.00	10/23-10/29 10/30-11/05	5 3	1 1	5 3	\$11,600.00	
	3	SU	530P-60CP	INSIDE EDITION	:30	\$580.00	10/28-10/28	1	1	1	\$580.00	
	4	TU-F,M	630P-70CP	INSIDE EDITION	:30	\$1,400.00	10/23-10/29 10/30-11/05	5 3	1 1	5 3	\$11,200.00	
	5	TU-F,M	700P-800P	ET/INSIDER	:30	\$1,225.00	10/23-10/29 10/30-11/05	5 3	1 1	5 3	\$9,800.00	
	6	M	800P-90CP	HOW I MET MOTHER/ TWO BROKE GIRLS	:30	\$6,500.00	10/29-11/05	1	2	2	\$13,000.00	
	7	TH	800P-90CP	BIG BANG/ 2.5 MEN	:30	\$7,700.00	10/25-11/01	1	2	2	\$15,400.00	
	8	TU-F,M	1237A-137A	LATE LATE SHOW	:30	\$440.00	10/23-10/29 10/30-11/05	5 2	1 1	5 2	\$3,080.00	

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	9	TU-F,M	137A-237A	PAYGROUN/ET	:30	\$30.00	10/23-10/29 10/30-11/05	5 2	1 1	5 2	\$210.00	
	10	SU	1000A-430P	CBS NFL	:30	\$1,800.00	11/04-11/04	1	1	1	\$1,800.00	

—REPORT TOTALS—

Report Totals: 48 / \$71,930.00

—SALES MONTHLY TOTALS—

Oct 12: 24 / \$29,090.00 Nov 12: 24 / \$42,840.00

Sales Totals: 48 / \$71,930.00

Station Totals: 48 / \$71,930.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$239,767	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11

Demos RA35+